



global
colors
MASTERBATCHES



GLOBAL COLORS GROUP

a reliable global partner

Global Colors is one of the largest European masterbatch producers with manufacturing facilities in Greece, Romania, Poland, Turkey and Russia. It aims to develop competitive solutions and to supply high quality products with fast and reliable service.

Group companies are based in strategic locations and are all committed to the same vision: working with our customers as a trusted global partner while ensuring the flexibility and care of a local supplier.

All group companies share the same technology, know-how, sources of supply and quality standards. They work together to promote uniform solutions across different geographical areas while maintaining the ability and expertise to adapt our products to local conditions and requirements.

Annual production capacity at the Group's seven manufacturing sites exceeds 90.000 MT. Continuous investments in Research & Development enable the constant advancement of its scientific and technical expertise.



MEMBERS OF GLOBAL COLORS GROUP

PLASTIKA KRITIS S.A.



PLASTIKA KRITIS was established in 1970 and has been listed on the Athens Stock Exchange since 1999. One of the leading European manufacturers of masterbatches and agricultural films, it supplies its products to 70 countries around the world.

The company is renowned for its innovative spirit and high quality standards. Its main production facilities are in Iraklion, Crete, while a second masterbatch plant, specializing in filler masterbatches, is located at Elatia, north of Athens.

PLASTIKA KRITIS' Innovation Center is equipped with a variety of analytical instruments and laboratory-scale processing machines, providing the company's skilled scientists the infrastructure they need to develop tailor-made solutions for its customers.

ROMCOLOR 2000 S.A.



ROMCOLOR was established in Bucharest in 1995. It is the leading masterbatch producer in Romania and one of the most important in Central and Eastern Europe.

Romcolor has a remarkable ability to develop complex tailor-made solutions with specialized additives for improving the properties of plastic products. It also provides rapid and accurate color matching at an optimized cost.

Romcolor is the center of excellence of the Global Colors Group for Flame Retardant masterbatches and Liquid Color solutions.

GLOBAL COLORS POLSKA S.A.



GLOBAL COLORS POLSKA (GCP) was established in 2001. It is the largest masterbatch manufacturer in Poland, supplying a wide range of color, white and additive concentrates to local and international plastics processors.

GCP is based in Kedzierzyn – Kozle, a strategic location in Central Europe. Close to Slovakia, the Czech Republic, the Baltic countries, Germany and Austria, GCP is perfectly positioned to service the Western and Central European markets.

Recent investments in production facilities, equipment and laboratory instruments have led to higher manufacturing capabilities and constant product developments.

Established in 1997 SENKROMA operates two manufacturing plants. The Istanbul plant manufactures color and additive masterbatches for plastic products. The Gaziantep plant specializes in high quality, tailor-made color masterbatches for synthetic fibers (BFC, CF & spun-bonded).

With specialized know-how and a very long vast experience in this sector, Senkroma serves as the Group's center of excellence for fiber and yarn applications.

SENKROMA S.A.



GLOBAL COLORS L.L.C. was established in 2006 and is one of the largest masterbatch producers in Russia.

At its modern production facility in St. Petersburg the company manufactures an extensive variety of high quality color, white and additive concentrates. With sales offices and warehouses in St. Petersburg, Moscow, Krasnodar, Novosibirsk and Kazan, Global Colors L.L.C. maintains an extensive presence in the main industrial regions of Russia.

The company has established a reputation for quality, reliability and fast response to customer demands.

GLOBAL COLORS L.L.C.



local service
global presence



OUR VISION

We build and maintain teams of talented people who strive every day to create solutions and manufacture products that add value to our customers. Using all the means at our disposal, we aim to make a positive impact on the world we live in.

This vision is what leads every decision at Global Colors.

Our philosophy is based on five key drivers.

CREATIVITY & TECHNOLOGICAL INNOVATION

We are constantly searching for new paths and directions. The skilled scientists at Global Colors explore the industry's potential and seek to find innovative solutions.

IT IS QUALITY THAT MATTERS

Quality is never a coincidence. It is a combination of established systems and procedures, a high level of knowledge and experience, as well as attention to detail and passion for our work.

COMMITMENT TO OUR CLIENTS

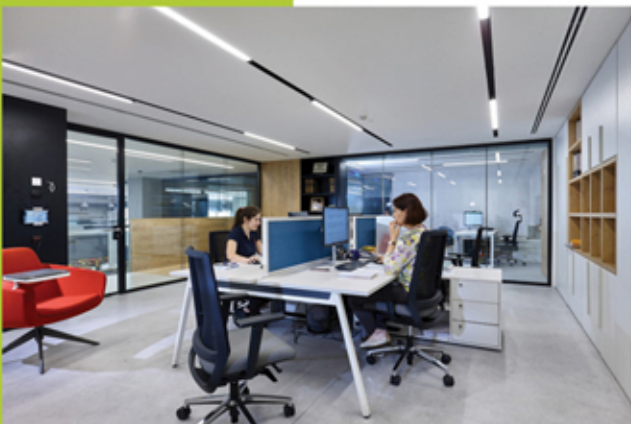
We are not simply a supplier of raw materials but a close collaborator, advisor and problem-solver to our customers. We collaborate closely with them by providing reliable information and expert advice that help them reach the top in their field.

OUR VALUED STAFF IS OUR MAJOR STRENGTH

Our powerful workforce is perceived as the foundation of our progress and success. Our people are an unshakable part of our global family.

ALWAYS PROTECTING OUR FUTURE

We aim for a sustainable future and all our actions and strategies are strongly connected to the vision of a safe planet.



OUR PEOPLE

the key to our success

Our people are our most important asset. We believe that when people are respected, they attain the highest level of motivation and perform at their maximum potential.

At Global Colors we strive to maintain a warm, friendly environment in which personal diversity and initiative matters. Inspired by a family atmosphere, all individuals express and implement fresh ideas while creatively collaborating with their peers.

We promote the personal and professional development of our personnel by providing multiple learning opportunities. This varies from ongoing training and educational seminars to the continuous exchange of knowledge and experience between colleagues. The result is a workforce that combines an excellent scientific background with specific technical expertise and professionals who are constantly encouraged to further develop their skills and knowledge.





RESEARCH & DEVELOPMENT

striving for excellence

Research & Development is the heart of every modern industrial enterprise.

At Global Colors every plant has its own R&D center with sophisticated analytical instruments, pilot-scale equipment and computerized color-matching systems operated by experienced scientists and technicians. These laboratory facilities enable us to provide advanced solutions for demanding applications based on customer needs.

Our R&D centers are the foundations for the generation of new ideas and the transformation of concepts into products and applications. Through continuous interaction with customers and suppliers, our R&D team monitors the entire procedure, from chemical formulation to pilot trials and final product optimization.

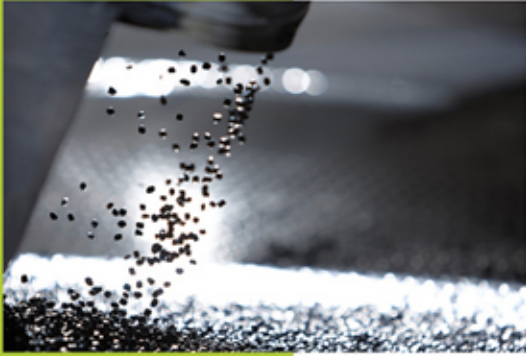
Intensive research is currently dedicated to the following key areas:

- ⚙️ Optimization of light and heat stabilization of plastic products, making use of the best stabilizer systems. In this particular field, Global Colors has a long tradition and experience, with technical staff that deeply understand the complexities of polymer stabilization and have developed their own formulations and know-how
- ⚙️ Development of masterbatches for biodegradable products
- ⚙️ Development of additive masterbatches that improve the performance of recycled plastics
- ⚙️ Development of concentrates for engineering polymers



QUALITY MATTERS

the foundation of our philosophy



Quality is the first and foremost consideration at Global Colors. The Group's Research and Development centers are equipped with numerous instruments for the accurate testing of raw materials and final products. All procedures and manufacturing practices are defined and managed on the basis of Total Quality principles, according to ISO 9001.



Our scientists and technicians work hard to meet all specific product requirements, putting everything under the microscope through constant sample evaluations prior to shipment and simulations of our clients' manufacturing process for product visualization. To ensure consistent quality, we stay up to date with new international regulations and our scientists are always available to provide support for our clients' technical requests.

TECHNOLOGY

we turn challenge to reality

All Global Colors plants and facilities are equipped with state-of-the-art twin-screw extrusion lines, including sophisticated mixing, feeding, process control and packing systems. The Group's long experience, know-how and quality of equipment enable our companies to produce masterbatches with:

- ⚙ accurate and consistent composition
- ⚙ very high concentrations of pigments and additives
- ⚙ excellent dispersion
- ⚙ optimal rheological properties
- ⚙ full coloring power of the pigments
- ⚙ maximum efficiency of the additives
- ⚙ trouble-free dosing and processing.

Our production and logistics systems are oriented towards customer satisfaction, ensuring fast and flexible responses even to special requests and small batch sizes.



PLASTIKA
KRITISKA

global
colors
MASTERBATCHES



PRODUCTS THAT MEET YOUR HIGHEST EXPECTATIONS

The Global Colors Group offers a complete range of masterbatches for a wide variety of applications. Our product portfolio consists of:

Color masterbatches

White masterbatches

Black masterbatches

UV-stabilizer masterbatches

Additive masterbatches

Filler masterbatches

Garden furniture compounds

Masterbatches for PVC cables

Masterbatches for synthetic fibers

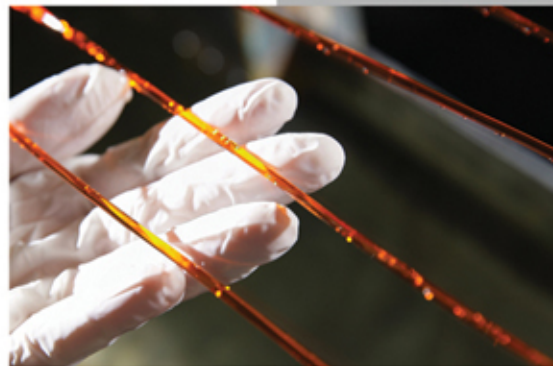
Tailor-made multi-functional masterbatches

Single pigment concentrates

Biodegradable compounds and masterbatches

Liquid colors

Our masterbatches are produced with LDPE, LLDPE, PP, PS, PVC, PET, SAN, PLA, PBAT and other polymer carriers for applications such as agricultural and packaging films, bags, pipes, fittings, nets, tapes, fibers, cables, blow-moulding, injection-moulding, roto-moulding, thermoforming, etc.



SUSTAINABILITY

growing our business with respect for the environment



At Global Colors, sustainability and environmental consciousness are priorities strongly connected to our ethics and values. Our group participates in activities that contribute to the protection of the environment, leading the way towards a resource-efficient industry.

Clean Energy

All our products are made with renewable energy.

Our 12MW wind farm and 2.4MW photovoltaic stations produce more energy than we consume for our plastics production. These projects contribute to a substantial reduction in fossil fuels consumption and CO₂ emissions.



Modern Recycling Facilities

Global Colors owns a state of the art recycling plant in Crete with an annual capacity of 8.000 MT and participates in organized systems for the collection of used greenhouse films and other plastic scrap.



R&D for Ecology

Our scientists and engineers prioritize the development of masterbatches for biodegradable products and the optimization of recycled materials in various plastic products.

Campaigns to Increase Awareness

We strive to promote environmental consciousness through campaigns that raise awareness. We organize educational seminars for schools and collaborate with regional authorities to collect recyclable materials.

Increased Usage of Recycled Material for Specific Products

Most of the materials we produce at our recycling plant are used in-house to manufacture final products, thus promoting a circular economy.

KRITILEN[®]
bio-degradable





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