



2022 | ISSUE 12

COLOR VIBES

COLOR MASTERBATCH TRENDS
SPRING/SUMMER 2022

global
colors
MASTERBATCHES

Discovering Very Peri, Pantone's color of the year

**THIS SWEET VIOLET-BLUE SHADE CAN
BE TRULY POWERFUL**

"Encompassing the qualities of the blues, yet at the same time possessing a violet-red undertone, PANTONE 17-3938 Very Peri displays a spritely, joyous attitude and dynamic presence that encourages courageous creativity and imaginative expression," said Leatrice Eiseman, Pantone Color Institute's Executive Director, via press release.

This year's choice Very Peri communicates a shift to confidence and joy while introducing a new reality of happiness and imagination. Bright and cheery with a rich depth, this shade is provoking feelings of growth and opportunity, welcoming the year 2022 with a tad of optimism.

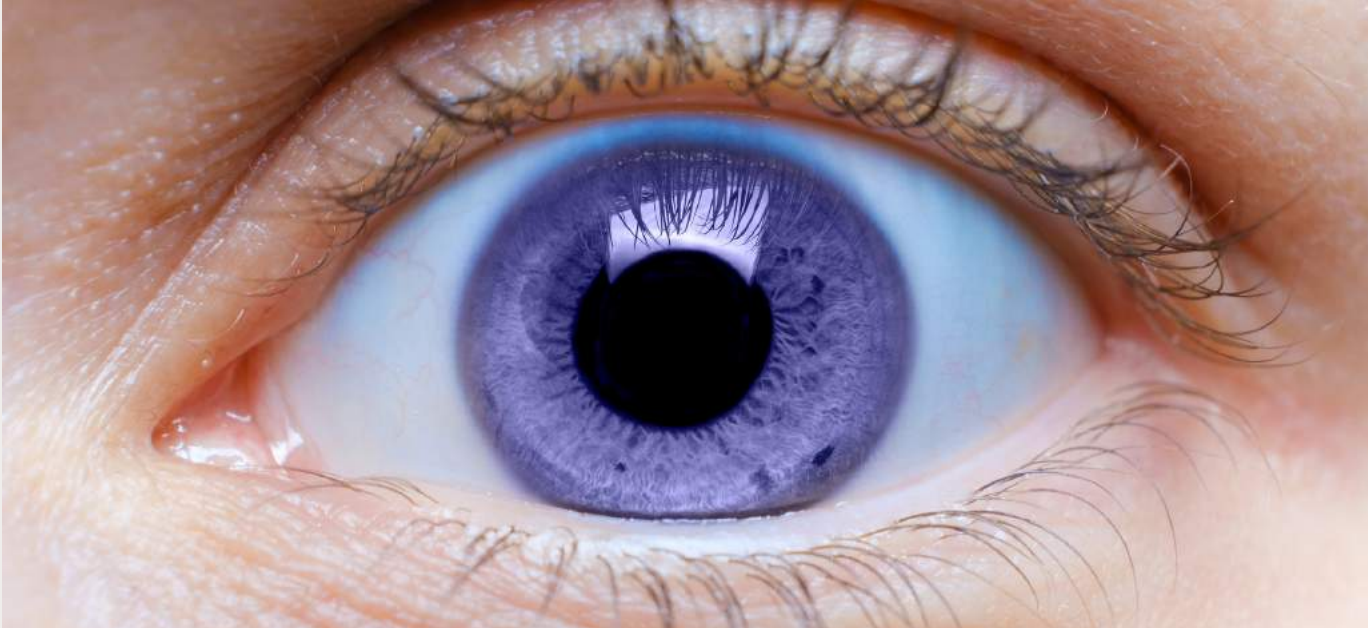
Our proposed color masterbatch for Pantone Color Very Peri is KRITILEN® BLUE PS41162.



Color of
the Year
2022

VERY PERI
17-3938

Very PERI 2022



OUR COLOR
PALETTES
FOR SPRING/
SUMMER
2022

BLOOM INSPIRED PASTELS

SUMMER ADRENALINE

CITIES OF COLOR

WHEN CHERRY BLOSSOMS

bloom inspired pastels

EYES NEVER GET TIRED
OF LOOKING AT NATURE
AND SPRING IS HERE TO
SHARE ITS POWERFUL
INSPIRATION





bloom inspired pastels



Lavender

VIOLET
35895



Rose

PINK
31579



Daisy

IVORY
PS11498



Calm breeze

GREEN
PP52006



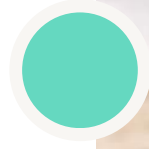
Calathea

GREEN
51520

EACH SHADE IS EXPRESSED WITH A RELEVANT KRITILEN® COLOR MASTERBATCH

summer adrenaline

SUMMER IS
PROVOKING THOSE
WHO DARE TO RUSH
INTO EXCITEMENT



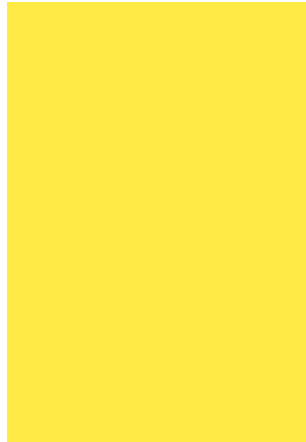


summer adrenaline



Rafting

ORANGE
21605



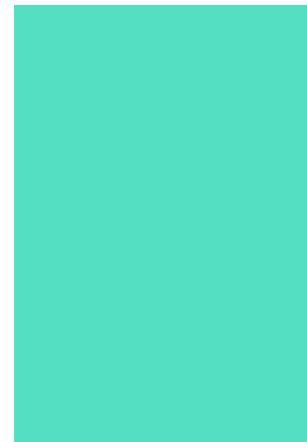
Skydiving

YELLOW
PS11252



Kite surfing

BLUE
41446



Kayaking

GREEN
51378



Rock climbing

ORANGE
21678

EACH SHADE IS EXPRESSED WITH A RELEVANT KRITILEN® COLOR MASTERBATCH

cities of color

MULTICOLORED HEAVENS SPOTTED AROUND THE
WORLD, CITIES CREATING THEIR OWN COLOR PALETTES



shades around the world



cities of color



Burano
VIOLET
PET35732



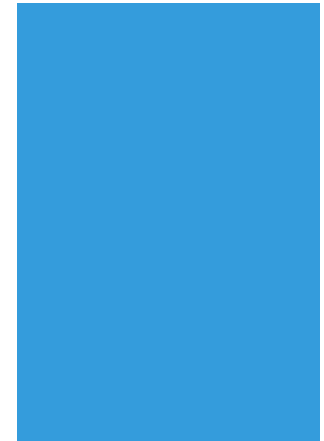
Valparaiso
VIOLET
35916



Cinque Terre
YELLOW
PET11173



Buenos Aires
GREEN
51517



Chefchaouen
BLUE
41630

EACH SHADE IS EXPRESSED WITH A RELEVANT KRITILEN® COLOR MASTERBATCH



when cherry blossoms

OUR FAVORITE TREE
ALWAYS CREATING A
FANTASY SCENERY
FILLED WITH COLORS



when cherry blossoms



Cool breeze

FX1251



Crispy dawn

SILVER
81970



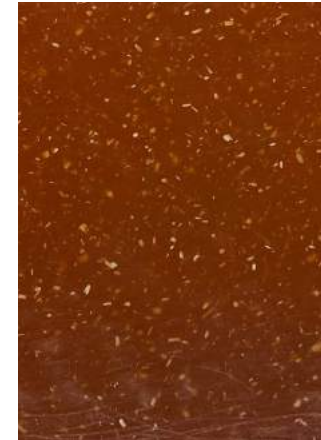
Bloom

PINK
31275



Swish

GREEN
51439



Cherry tree

IRON RED 75925
WOOD 65001

EACH SHADE IS EXPRESSED WITH A RELEVANT KRITILEN® COLOR MASTERBATCH



GLOBAL COLORS

offers these Color Vibes or any variations as masterbatches, suitable for a variety of applications (film, injection molding, blow molding, thermoforming, synthetic fibers, etc). Global Colors colorists can develop these shades in different polymer carriers, depending on the end product requirements.

Each shade is expressed with a relevant Kritilen® color masterbatch.

Colors can appear different depending on the screen calibration.



find us at www.global-colors.net