

2021 | ISSUE 10

# COLOR VIBES

GLOBAL COLORS TRENDS  
SPRING/ SUMMER 2021

**global**  
**colors**  
MASTERBATCHES



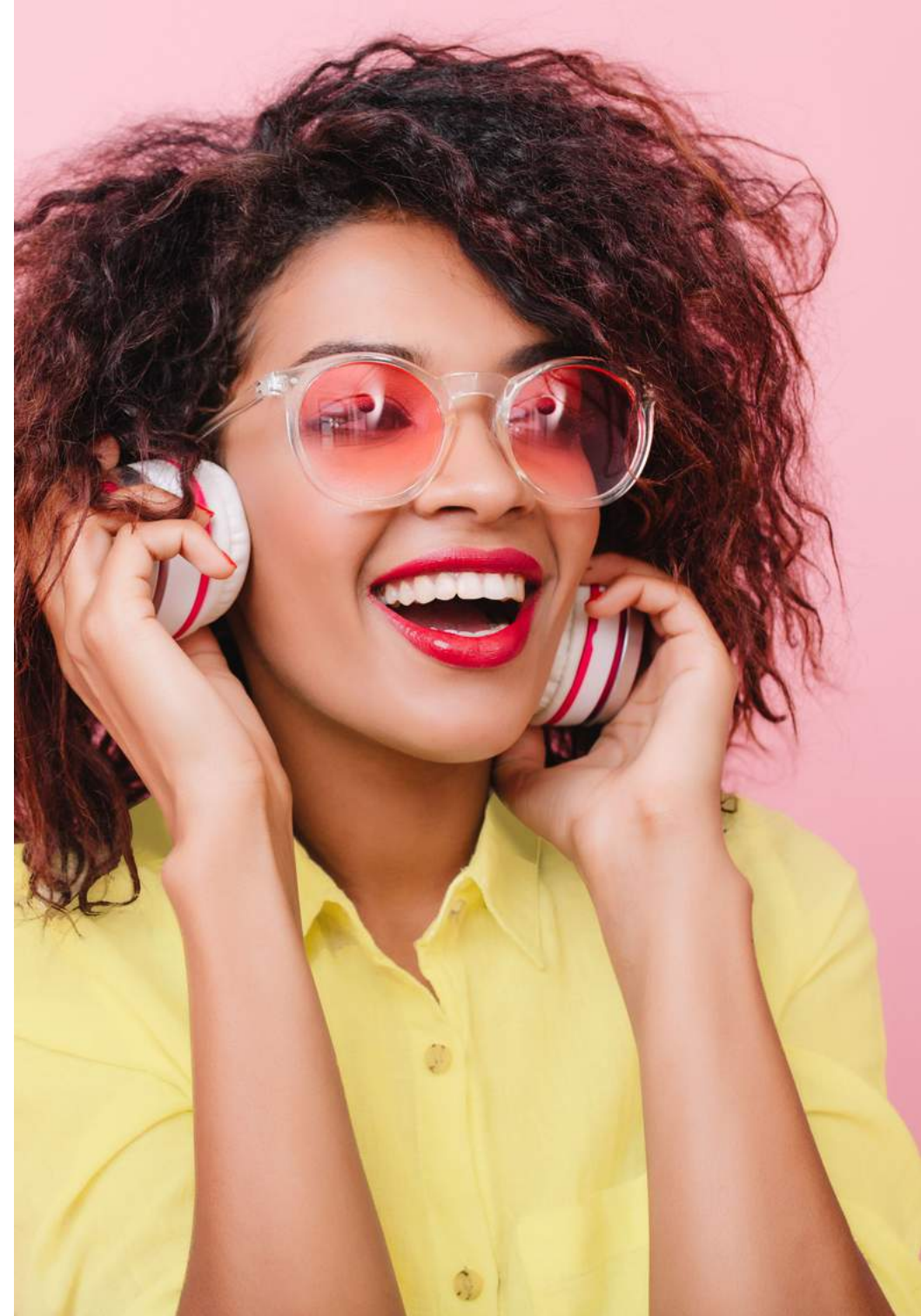
# Are there happiness indicators?

## THERE ARE CERTAIN WAYS OUR BODY USES ITS NATURAL "MESSENGERS"

Hormones and neurotransmitters are known for delivering messages regarding our health. They have a crucial role in our body functions and our general well-being and they can affect our feelings as well! The so-called "happy hormones" include dopamine, serotonin, oxytocin and endorphin.

Dopamine, both a hormone and a neurotransmitter, is associated with pleasing sensations, driving our brain's reward system while neurotransmitter serotonin help us regulate our mood, sleep, appetite and memory. The "cuddle hormone", oxytocin, is a neurotransmitter connected with love, trust and bonding while endorphins are our natural way to deal with discomfort. Endorphin levels rise and generate euphoria when we engage in pleasant activities, such as exercise, laughter and having fun with friends.

Finally, we could not rule out melatonin. It is considered by many a powerful hormone, related to reducing depression symptoms and without it, it would be impossible to achieve a relaxed, carefree sleep.



OUR COLOR  
PALETTES  
FOR SPRING /  
SUMMER  
2021 ARE

THE FEEL GOOD FACTOR

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BREEZE FULL OF AROMAS

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EXOTIC BEAUTY

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LET CRETAN SUMMER EASE YOU

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# the feel good factor

CERTAIN HORMONES ARE LINKED WITH POSITIVE FEELINGS, INCLUDING HAPPINESS AND JOY



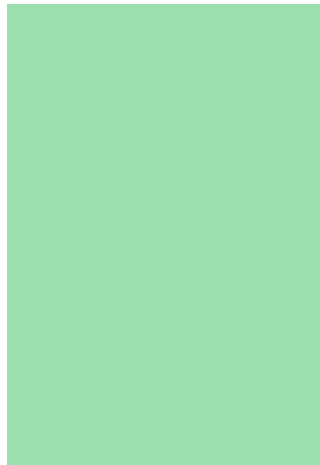


# the feel good factor



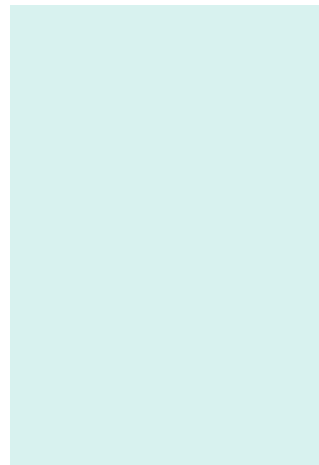
Serotonin

YELLOW  
11822



Dopamine

GREEN  
51459



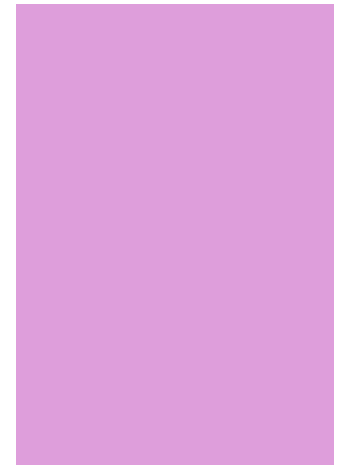
Endorphins

BLUE  
41927



Oxytocin

VIOLET  
35949

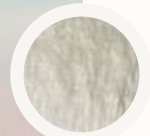


Melatonin

VIOLET  
35514

EACH SHADE IS EXPRESSED WITH A RELEVANT KRITILEN® COLOR MASTERBATCH





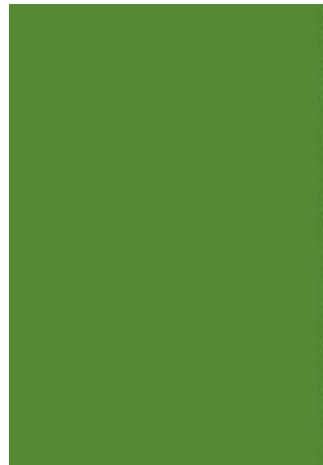
# breeze full of aromas

THE UNIQUE TOUCH  
OF SPRING FELT  
THROUGH AROMAS  
AND COLORS





# breeze full of aromas



1411 FOREST  
&  
GREEN 51505



0167 ROSE  
&  
PINK 31378



0169 WHITE  
FLORAL  
&  
IVORY 11146



0168 FRESH  
&  
GREEN 50634

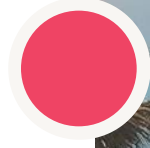
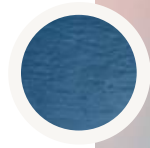


0176 ORCHID  
&  
VIOLET 35749

THE PALETTE IS PERFUMED WITH RELEVANT KRITILEN® FRAGRANCE MASTERBATCHES  
AND COLORED WITH KRITILEN® COLOR MASTERBATCHES

# exotic beauty

AN ENCHANTING  
COMBINATION OF  
TROPICAL COLORS  
AND A SENSE OF  
FREEDOM







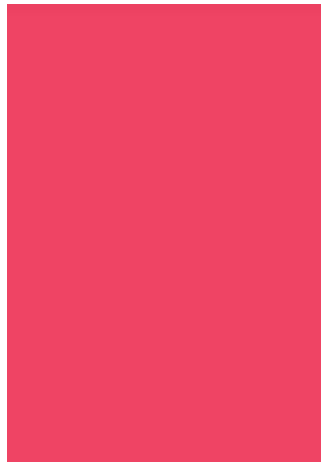


# exotic beauty



Ocean blue

BLUE  
41588



Samba

PINK  
31145



Lime

GREEN  
51625



Paddle field

GREEN  
51849



Mango

ORANGE  
21699

EACH SHADE IS EXPRESSED WITH A RELEVANT KRITILEN® COLOR MASTERBATCH

# let cretan summer ease you

LET THE ISLAND CREATE ALL THE  
PRECIOUS MEMORIES







life in paradise





# let cretan summer ease you



Seaside chapel

BLUE  
41881



Mountain slope

BEIGE  
61888



Sands of gold

BEIGE  
61738



Mirth

ORANGE  
21740



Cretan herbs

GREEN  
51852

EACH SHADE IS EXPRESSED WITH A RELEVANT KRITILEN® COLOR MASTERBATCH



## GLOBAL COLORS

offers these Color Vibes or any variations as masterbatches, suitable for a variety of applications (film, injection molding, blow molding, thermoforming, synthetic fibers, etc). Global Colors colorists can develop these shades in different polymer carriers, depending on the end product requirements.

Each shade is expressed with a relevant Kritilen® color masterbatch.

Colors can appear different depending on the screen calibration.



find us at [www.global-colors.net](http://www.global-colors.net)